



AMERICAN COLLEGE OF HEALTH CARE ADMINISTRATORS (ACHCA) AND MYZIVA LAUNCH JOINT NURSING HOME QUALITY INITIATIVE

ACHCA Becomes The First National Health Care Association To Provide MyZiva's Advanced Technology And Educational Curriculum As A Membership Benefit

(Alexandria,VA) - (January 18, 2005) – The American College of Health Care Administrators (ACHCA) and MyZiva announced that they are now providing ACHCA's membership with access to MyZiva – The Platform for Nursing Facility Management (www.myziva.com) as an additional membership benefit. This joint initiative supports both parties' mission to work with the nursing home community to enhance quality of care by providing practical technological solutions to the variety of challenges encountered by nursing homes professionals today.

MyZiva's unique Web-based technology and educational resources enable nursing homes to further enhance and improve upon in-house staff education and training practices. ACHCA members will have unlimited access to over 100 continuously updated courses, educational materials and resources including testing material, developed by experts in a variety of fields, including clinical, management, operations, legal and finance. Administrators can easily obtain CEU credits by taking MyZiva online courses. The courses also provide expert guidance on and immediate access to state-specific regulations and statutes, as well as regulatory correspondence. Facility specific survey deficiencies obtained from actual statements of deficiencies, are highlighted within each course. Using MyZiva's Knowledgebase® administrators will be able to access detailed comparison charts containing surveys, quality measures, and nurse staffing ratios for every nursing facility in the nation.

“The overwhelming majority of health care professionals are committed to continuously improving their quality of care despite significant fiscal and regulatory challenges,” explains Robert Abrams, founder and CEO of MyZiva. “We have created MyZiva in order to provide these dedicated individuals with practical technological solutions that will help them realize their goals.”

###

About MyZiva

The MyZiva team, which combines more than 100 years of well-recognized and respected experience in the healthcare profession, is dedicated to the advancement of quality care and the empowerment of the healthcare industry and consumers. MyZiva.com – The Platform for Nursing Facility Management enables nursing homes to educate staff and comply with government mandates.

Contact:

MyZiva

Celia Strow

Tel: 1-866-469-9482

E-mail: cstrow@myziva.com

www.myziva.com www.myziva.net www.myziva.info