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Arizona Health Care Association and MyZiva Launch Joint Nursing Home Quality Initiative

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Arizona Health Care Association Becomes the First State Health Care Association to Provide MyZiva's Advanced Technology and Educational Curriculum as a Membership Benefit

The Arizona Health Care Association (AHCA) and MyZiva announced that they are now providing AHCA's membership with unlimited access to MyZiva - The Platform for Nursing Facility Management (www.myziva.com) as an additional membership benefit. This joint initiative supports both parties' mission to work with the nursing home community to enhance quality of care by providing practical technological solutions to the variety of challenges encountered by nursing homes today.

"MyZiva is an extraordinary resource that will help nursing homes overcome their unique challenges and dramatically improve the quality of their care," says Kathleen Collins Pagels, Executive Director of the AHCA, whose membership encompasses the majority of nursing homes in the state.

MyZiva's unique Web-based technology and educational resources enable nursing homes to further enhance their existing corporate compliance programs and improve upon in-house staff education and training practices. MyZiva's Facility Focus program also enables these facilities to communicate their commitment to quality care and explain the implications of government surveys to the thousands of consumers and healthcare professionals who use MyZiva.Net - The Complete Nursing Home Guide (www.myziva.net) to find and evaluate nursing homes every day.

"The overwhelming majority of nursing homes are committed to continuously improving their quality of care despite significant fiscal and regulatory challenges," explains Robert Abrams, founder and CEO of MyZiva. "We have created MyZiva in order to provide these dedicated individuals with practical technological solutions that will help them realize their goals."

About MyZiva

The MyZiva team, which combines more than 100 years of well-recognized and respected experience in the healthcare profession, is dedicated to the advancement of quality care and the empowerment of the healthcare industry and consumers. MyZiva.Com - The Platform for Nursing Facility Management enables nursing homes to educate staff and comply with government mandates. MyZiva.Net - The Complete Nursing Home Guide is a free public service that helps healthcare professionals, prospective residents and their loved ones find, evaluate and compare nursing homes across the nation. MyZiva.Net has been awarded the 2003 eHealthcare Leadership Award for the "Best Overall Internet Site."

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